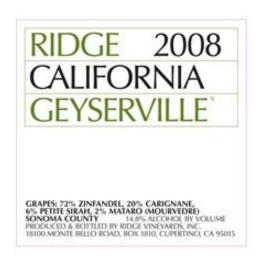
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Otsuka people creating new products for better health worldwide

Ridge 2008 Geyserville Served at Official State Dinner for President Barack Obama and Chinese President Xi Jinping







On June 7 and 8, 2013, at the Annenberg Retreat at Sunnylands, in Rancho Mirage, California, American President Barack Obama held a bilateral meeting, followed by a working dinner, with President Xi Jinping of the People's Republic of China. Ridge Vineyards 2008 Geyserville Zinfandel was served with the main course – the Porterhouse steak.

Dinner diplomacy of course requires world-class cuisine, but the culinary merit of each menu item is not the sole consideration; each dish has political significance. Charles-Maurice de

Talleyrand-Périgord, a French diplomat at the time of the Napoleonic Wars, emerged victorious from the negotiations at the Congress of Vienna due in no small part to the wines of Chateau Haut-Brion and the grand cuisine of legendary chef Marie-Antoine Carême. There is no question that Ridge Vineyards 2008 Geyserville was carefully chosen as a representation of America's influence.

China has experienced rapid and continuous economic growth, and has passed Japan to become the world's second-largest economy, after America. China is becoming a leader in both the importation and production of wine as well. It is significant that the red wine served to China's leaders was a Zinfandel-based blend. There are many American wines that are more expensive than Geyserville, such as Cabernets from Napa. A Zinfandel was likely chosen because it is a distinctly "American" variety, one that symbolizes an America that has become the world's dominant power and that has carved out its own unique position in the world, while still retaining its connections to the culture and



traditions of Europe. Ridge Vineyards was acquired by Otsuka Pharmaceuticals in 1986 and is honored that, out of all the Zinfandels available, Ridge Vineyards 2008 Geyserville was chosen to represent America at this dinner.

Celebrity chef Bobby Flay, the owner and executive chef of several restaurants, including Mesa Grill, was chosen to represent America in the preparation of the meal itself.