US 26 SEP 2014 Vol. 61



Otsuka people creating new products for better health worldwide

Pharmavite Provides Education Program for Pharmacy Students at Alabama Facility





Auburn University's Harrison School of Pharmacy students attending a seminar at Pharmavite's facility in Opelika

As part of Pharmavite's overall strategy to educate future pharmacy graduates and their educators on the importance of dietary supplements, Pharmavite invited students and faculty from Auburn University's Harrison School of Pharmacy to attend a seminar on dietary supplements at the company's Opelika, Alabama facility in September.

The Harrison School of Pharmacy is the largest Pharmacy School in the State of Alabama. The educational visit included an in-depth look at Pharmavite's history as a leading manufacturer of high quality vitamins, minerals and supplements, plus an extensive tour of the company's state of the art Opelika facility.



Students observing the tableting process

At the seminar, the university guests learned about Pharmavite's stringent manufacturing process, including ways the company exceeds industry standards. The guests also left with a better understanding of the United States regulatory framework for supplement manufacturing and marketing.

The seminar was a tremendous success. In a post-visit survey, the students reported: "An increased understanding of how quality vitamins are manufactured," as well as "Understanding of the additional steps that Pharmavite takes to manufacture high quality vitamins."

Participants also thanked Pharmavite for the educational opportunity indicating they were very impressed with the facility and knowledgeable staff and would recommend future events to other students. Based on the seminar's success, Pharmavite looks forward to hosting more students on tours in the future.