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THE OTSUKA WHATS & WHOS

Otsuka
people creating
new products
for better health
worldwide

Supporting the 18th Asian Games as an Official Partner

Held every four years, the Asian Games is Asia's largest sports event. Hosted by the Olympic Council of Asia (OCA), it is also known as the Asian Olympic Games. The 18th Asian Games was held in the Indonesian cities of Jakarta and Palembang from August to September, and featured 11,000 athletes from 45 countries and regions.

This was the second time for Indonesia to host the Games, and the first since 1962. With a presence in Indonesia since 1974 and having introduced POCARI SWEAT to the country in 1989, Otsuka has a long history of partnerships with the local community. Having the opportunity to participate in such a major regional event was a highlight for all company employees involved.



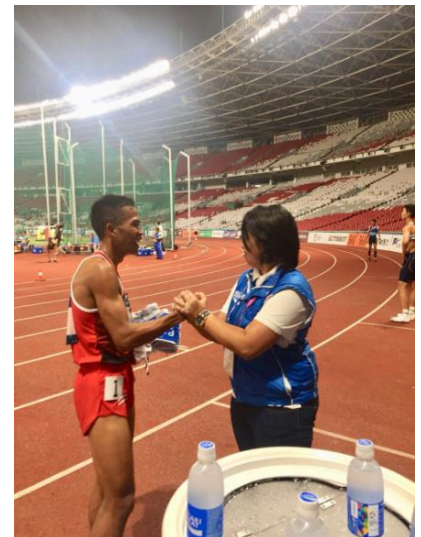
The 2018 Asian Games opening ceremony



Led by staff from Otsuka's Indonesian subsidiary PT. Amerta Indah Otsuka, the Games provided a welcome opportunity for Otsuka group employees from across Asia to come together as a team to support the athletes.

Otsuka Pharmaceutical has been an official partner of the previous four Games, leveraging its research and development in physical conditioning to help enable athletes to compete at their very best.

During the Games, a 'POCARI SWEAT House' was set up in the athlete's village to provide participants with the popular hydration and electrolyte supplement drink, alongside the conditioning product BODYMAINTÉ. POCARI SWEAT was also made readily available at each competition venue.



In collaboration with the Japan Sport Council, Otsuka also established the POCARI SWEAT OASIS, a place where people from across Asia involved in athletic training could come together to exchange ideas, knowledge, and learn from other experts. The program also featured lectures and provided meeting spaces for various national sports organizations, as well as the sharing of the latest information on sports nutrition and conditioning.

The slogan of the Games was “Energy of Asia,” and it truly was a Games that demonstrated the vitality of the region.

Otsuka is committed to continuing to contribute to the growth and development of Asia through the development of scientifically-based products, the sharing of research findings, and participation in events such as the Asian Games.



Otsuka's staff celebrate the success of their participation in the Games