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THE OTSUKA WHAT'S & WHOS

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people creating
new products
for better health
worldwide*

Otsuka Keeps Pace, Co-Sponsoring the Tokyo Marathon event for 7th Straight Year



Once again this year, Otsuka Pharmaceutical helped promote a healthy lifestyle in Japan by supporting the Tokyo Marathon. Every year since the first marathon in 2007, Otsuka Pharmaceutical supported the event, playing a part to help people who enjoy running to maintain their health.



Approximately 36,000 marathoners from around the world descended on Tokyo for the seventh annual Tokyo Marathon. This year's theme was "The Day We Unite". And again this year, Otsuka Pharmaceutical Amino Value BCAA supplement endurance beverage was named official beverage of the Tokyo Marathon. Amino Value is an amino acid drink that supports an active sports life.

Top runners from around the world including 2012 defending champion Michael Kipkorir Kipyego from

Kenya were among those at the starting line at 9AM. All were hoping to break the course record set by Swiss runner Viktor Rothlin in 2008. As the athletes warmed up, volunteers were preparing refreshment stations along the marathon route, and providing supplies for use at aid stations, all amid the cold wind.

Just over two hours later at the finish line, Kenyan Dennis Kimetto beat last year's champion by six seconds to take the gold medal with a time of 2:06:50. Kimetto broke the course record and took home \$120,000 for his victory at the 2013 Tokyo Marathon. Ethiopia's Aberu Kebede was the women's champion in 2:25:34.



The Tokyo Marathon of 2013 became the newest member of the esteemed World Marathon Majors series, joining Boston, London, Berlin, Chicago, and New York.



Marathon applicants for the Tokyo event continue to grow each year. The number of marathon runners is capped at 25,000 and 5,000 slots are set aside for the 10K run, including slots for physically disabled athletes. Otsuka Pharmaceutical is proud to play a part in this major effort to promote a strong and healthy lifestyle in Japan and Otsuka's support of this most important event will only grow in years to come.

