

The Philippines  
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# THE OTSUKA WHATS & WHOS

Otsuka  
people creating  
new products  
for better health  
worldwide

## Immediate Response to the Strongest Typhoon in the Philippines

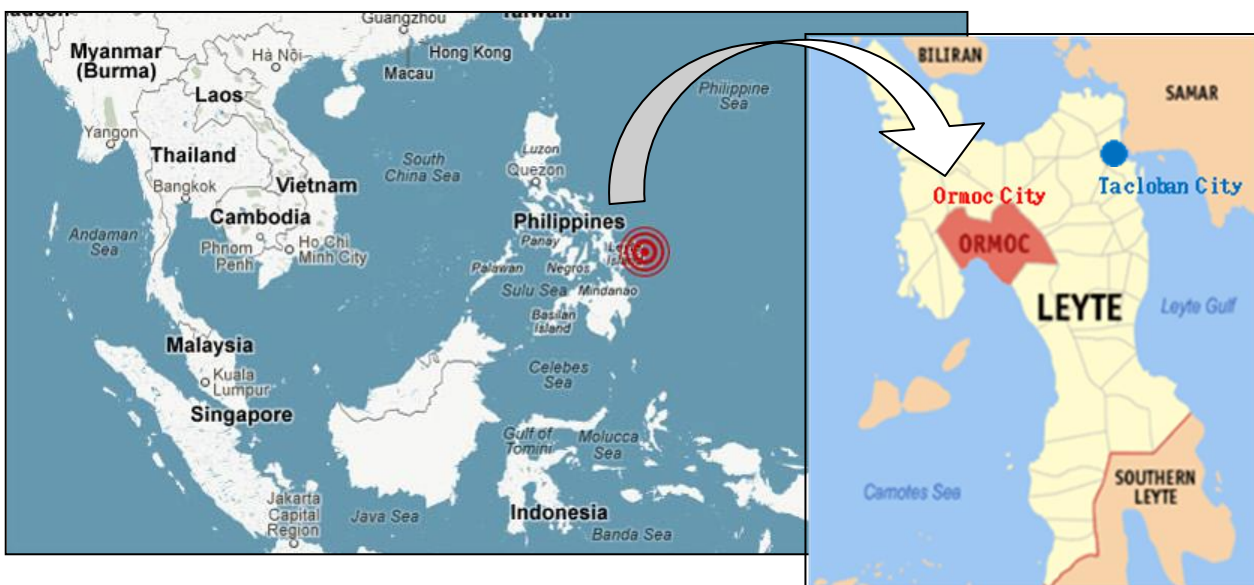


Seven power generator sets delivered to clinics in Ormoc which was without power since Typhoon Haiyan



POCARI SWEAT was invaluable in the displaced people's treatment of dehydration and other illnesses where oral rehydration was essential

On November 8<sup>th</sup>, 2013 the strongest typhoon that hit the earth landed in the Philippines. Typhoon Haiyan's wind strength at landfall beat out Hurricane Camille's, which were 305 km-per-hour winds (190 miles-per-hour winds) at landfall in the US in 1969. The aftermath was devastating, with 6,166 deaths as of January 3<sup>rd</sup>, 2014 (National Disaster Risk Reduction and Management Council), 28,626 injured, 1,785 missing and 4 million people displaced.



## How Otsuka Responded

Soon after the typhoon hit and the weather settled down a bit for Otsuka staff to move around safely, 200 cases of POCARI SWEAT was donated to Emergency Rescue Foundation, which was already reaching out directly to displaced people in Ormoc, Cebu, Leyte and Samar. By the second week, volunteer doctors from Manila flew to Tacloban to conduct medical missions for the typhoon victims and 50 more cases of POCARI SWEAT was donated to help hydrate patients suffering from illnesses where oral rehydration was essential.



Seven power generator sets were delivered to doctors holding clinics in Ormoc Province which was without electricity since the onslaught of Typhoon Haiyan. They were requested by the doctors in Ormoc province and the generators were provided through the CSR arm of OPPI "Otsuka Cares". The power generators enabled the doctors to continuously attend to their patients in their temporary clinics. Many agencies and volunteers have started their activities in Tacloban, while there are many areas where no assistance has reached yet. The medical mission conducted by ERUF, our partner, was the first assistance in Barangay Macabug, Ormoc City.



## Otsuka Will Help in Rebuilding

As we are a primarily a health care company, OPPI deemed it best to use consolidated donated funds of different Otsuka affiliates including the personal donations of OPPI employees for a project that will cater to the health needs of victims particularly for the rehabilitation of Rural Health Unit II located at Barangay Sulangan, Guiuan, Samar, one of the areas severely affected by the typhoon. To stand with fellow brothers and sisters, Otsuka Pharmaceutical Philippines Inc. (OPPI) canceled the annual Christmas Party and used the fund to help typhoon victims. We are extremely proud how Otsuka staff came together for all the efforts to help out the people in the Philippines. We are so grateful to all for giving us hope!