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# THE OTSUKA WHAT'S & WHOS

Otsuka  
people creating  
new products  
for better health  
worldwide

## Pletaal® OD Tablets' Printing Device Awarded Nakai Prize



(left to right) Yoshio Hara, Pletaal Product Planning & Management Group, Otsuka Pharmaceutical Co. Ltd.; Prof. Shigeru Itai, JSPME Chairman & Prof. Uni. of Shizuoka, School of Pharmaceutical Sciences and Tadashi Mukai, Manufacturing Process Development Department, Nutraceutical Products, Otsuka Pharmaceutical Co. Ltd.

### Why was Otsuka awarded the Nakai Prize?

The tablet printing device developed by Otsuka Pharmaceutical Co. Ltd. was considered a revolutionary innovation because it made it possible to print clearly on uncoated tablets, including orally disintegrating tablets, which have been difficult to print on using conventional techniques.

The dramatic improvement in tablet identification made possible by this printing technology has satisfied a considerable unmet need of medical professionals and patients, and has contributed greatly to improved treatment adherence.

### What is Nakai Prize?

In 2001, the Japan Society of Pharmaceutical Machinery and Engineering established the Nakai Prize, which is named after Yoshinobu Nakai, the first chairperson of the JSPME, in order to honor the achievements of individuals or groups who have made considerable contributions to the development of pharmaceutical machinery technology.

The Nakai Prize is awarded for achievements in either software or hardware that are judged to contribute greatly to the development and advancement of pharmaceutical machinery technology.



The antiplatelet drug  
"Pletaal® OD Tablets 50  
mg" with the printed name  
& dosage